

FISCAL YEAR  
**2018**  
ANNUAL REPORT



**NATIONAL CHRISTIAN FORENSICS  
AND COMMUNICATIONS ASSOCIATION**

# IMPACT

As I officially began my tenure as Executive Director in August 2017, I recognized that transitions can be difficult on an organization. By God's grace, NCFCA never missed a beat. With the solid foundation my predecessor, Teresa Hudson, had laid, we were able to jump right in with opportunities to evaluate our processes and programs, to gather input and address necessary updates, to foster relationships, and to continue offering excellent competitive opportunities for students to build their communication skills for Kingdom impact.

The fact that you are reading our first ever Annual Report is a testament to the hard work and commitment of those who serve at the Board and National staff level. The stories you'll read and the numbers you'll see in the following pages are due largely to the tireless work of hundreds of our high-capacity volunteers around the country. Our alumni, now numbering close to 100,000, are scattered across the globe and using skills they learned through NCFCA to serve the Lord in every way imaginable.

Through partnerships with mission-aligned organizations, we offered a record number of college and post-high school scholarship opportunities to our students.

The impact that NCFCA exhibits is tangible and the future is bright. As we look forward to new options in tournament formats and schedules, there will be additional opportunities to serve friends old and new. We're embracing the use of technology at an unprecedented pace. Strategic partnerships will allow us to expand our reach both organizationally and for the benefit of our students. Most importantly, we are going to continue training students to communicate with grace and integrity for God's glory. For it is by Him, through Him, and for Him that NCFCA exists.

In His Service,

*Kim Cromer*

Kim Cromer  
Executive Director  
NCFCA



NCFCA's mission is to train Christian students to think critically and communicate effectively so that they can address life issues from a biblical worldview in a manner that glorifies God. We leverage the opportunity for reward in competition to drive the end goal of equipping young people who know God and can share His love to a lost and dying world.

## DURING COMPETITION

One of the most exciting aspects of what we do is that we don't have to wait to see the impact! Every tournament offers hundreds of opportunities to share with peers and colleagues, with judges from all walks of life, and with the gracious folks who host our event.

## OUTSIDE OF COMPETITION

NCFCA students, both past and present, are actively using the academic, critical thinking, and persuasive skills learned through NCFCA participation to do whatever the Lord calls them to during high school and beyond.



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# MISSION

Training students to think critically and communicate effectively

IN 2018

**4,160** NCFCA students

PARTICIPATED IN

**49** Tournaments

THESE STUDENTS DELIVERED

**38,457** speech presentations

AND

**14,288** debates

IN PRELIMINARY COMPETITION TO

**4,123** community and alumni judges and **thousands** of NCFCA parents all over the country



# NCFCA Alumni in the United States

# influencing their world and around the globe.

**Elizabeth Donaldson**

Biology major at UNWSP  
Completed internship in  
Molecular Pharmacology and  
Experimental Therapeutics  
at Mayo



**Isaac Sommers**

Currently attending  
Harvard Law  
BA in Civil Leadership and  
Public Policy and BA in  
Social Science from HPU



**Grace Prewitt**

Office Manager for  
Governor Scott Walker  
Former White House Intern  
in the Office of the First  
Lady



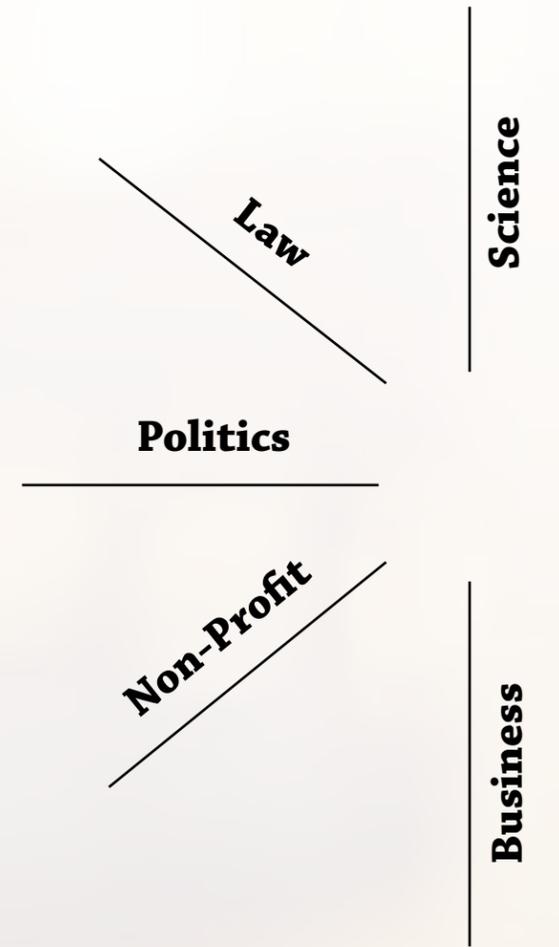
**Jeremy Newman**

Director of Public Policy  
at the Texas Home School  
Coalition



**Brady Clayton**

Owns company specializing  
in video marketing and  
production for commercial  
businesses



In 2009, *The New York Times* ran an article spotlighting the massive city dump of Phnom Penh, Cambodia. They described the conditions as “a Dante-like vision of hell.” Subsequently, the Cambodian government retired the dump site and relocated it to another part of the city. Katie (Morgan) Martin, an NCFCA alumna from Austin, Texas, remembers reading this article back in 2009 when she was a competitor. Today, she has joined her husband Andrew to live in Phnom Penh and work with the ministry Water of Life, as well as their own business, Cambodia Crocheting Sisters, to serve the beautiful people of the abandoned dump in Cambodia.



For generations, families in Phnom Penh had earned a meager living reselling items they salvaged from the dump. When the dump was moved, their source of income disappeared. Consequently, mothers began begging Andrew for help as they could no longer feed their children. Although the ministry could help provide short-term solutions for families, his vision was to help these women develop a sustainable income source so they could independently feed their families. This vision led Andrew to develop an umbrella organization called Cambodia Crocheting Sisters. Since their marriage earlier this year, Katie has joined Andrew in sharing God’s love by facilitating three weekly Bible studies, providing discipleship activities, supplementary food and spiritual sustenance for families, and managing the crochet business by which mothers develop skills to earn an income through the stuffed toy cottage industry.

It is awe-inspiring that the Lord uses the small details of preparation for NCFCA events to plant seeds He will use for His glory much further down the road than we can see.



# Students addressing life issues from a biblical worldview...

*A glimpse into our newest program ~ Preparing students with advanced research, fast-paced critical thinking, and respectful argumentation skills.*



NCFCA students are encouraged to think critically about the issues that face our culture today. With passion and purpose, they seek to impact the world around them, grappling with tough topics such as mental health, foster care, abortion, and Christianity in an ever-changing world. They hold these issues up to the lens of a biblical worldview and bring messages of hope and inspiration to their communities.

For example, 2018 Original Oratory National Champion, Payton Wallace, shared a message of hope in his speech on the benefits of adversity. Wallace stated early in his speech, “Every adversity you face in life can actually be used to propel you into your greatest potential.” He pointed to examples of great leaders who suffered extreme adversity before making a tremendous impact on history.

With light-hearted humor, Wallace shared some of the trials he has faced in his own life. Then shifting to a more serious topic, he went on to describe the bullying that he experienced which sent him into a deep depression. However, Wallace emerged from these trials having learned some important lessons. On the National Championship stage, with hundreds of students and parents in the audience, Wallace shared this final message of hope:

*“Peace isn’t the absence of adversity, but it’s the confidence of knowing that all things, even the seemingly worst things, work together for good when you put your faith and trust in God.”*

To watch a variety of our excellent speeches (including Payton’s), visit our YouTube Channel: NCFCA Speech and Debate.

*One of the most enjoyable and rewarding experiences I’ve had.  
Thank you! Renewed my hope for the next generation.  
— 2018 Community Judge in Virginia Beach, VA*



## 2018 Black Mountain, NC National Open

NCFCA is pleased to be the only high school league that offers Moot Court as a part of its debate repertoire. This event provides older students (ages 15-18) with the unique opportunity to further strengthen their reasoning and persuasion skills while increasing their understanding of the Constitution and the judicial system. Because of the success of the first two seasons, Moot will become a permanent event to be offered at all National-level tournaments in 2019.

# in a manner that glorifies God.

# FINANCIALS

## NCFCA Financial Snapshot

*Affiliate families, donors, and sponsors who support the NCFCA mission are an integral part of our continued financial strength. NCFCA remains committed to stewarding its resources wisely, ensuring sustainability, and the ability to provide high-quality programs for our students.*

# 81%

**OF EXPENSES  
GO DIRECTLY TO  
PROGRAM ACTIVITIES**

NCFCA is proud to be accredited by the ECFA, a national organization whose mission is to enhance trust in Christ-centered churches and ministries.

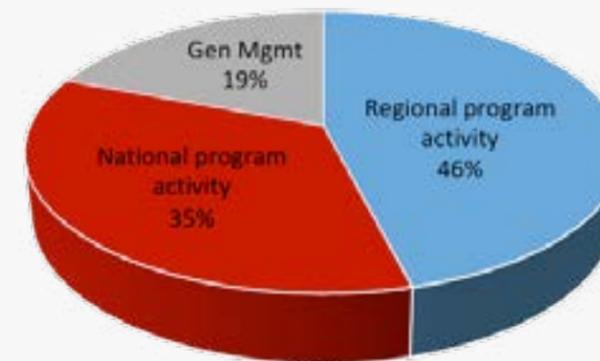
This accreditation symbolizes NCFCA's commitment to upholding their Seven Standards of Responsible Stewardship™ in the areas of governance, financial management, and fundraising/stewardship.



### 2017-2018 Functional Expenses \$1.04M



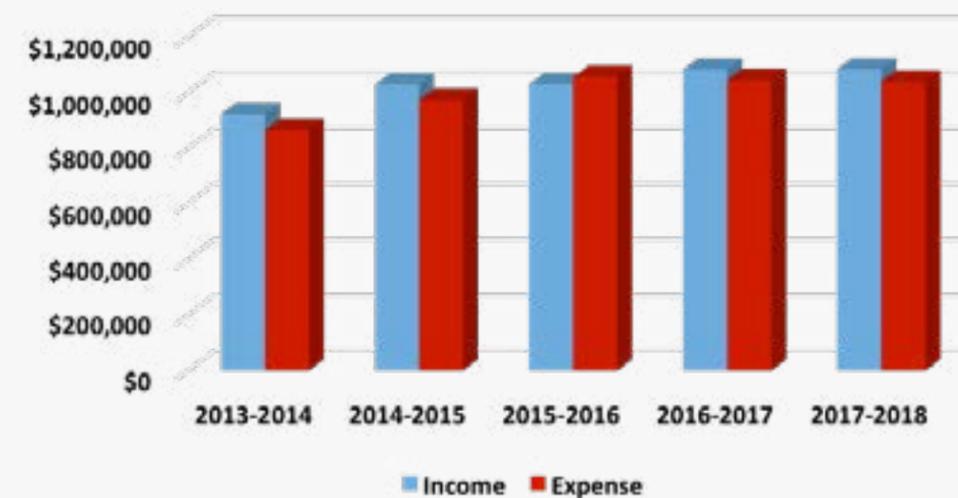
### 2017-2018 Functional Expenses Total \$1,040,315



### 2017-2018 Public Support & Revenue \$1.08M



### Five-Year Financial Analysis





# What's next?



## Education

NCFCA's curriculum series provides educational instruction for students to equip them not only with a solid academic understanding of an event, but more importantly, to help them recognize and focus on the importance of integrity in their preparation and delivery, both in competition and in real life. Coming next summer, we are excited to release **The NCFCA Comprehensive Guide to Value Debate**, written by league co-founder, Christy Shipe. This volume will come alongside **The NCFCA Comprehensive Guide to Speech** and **The NCFCA Comprehensive Guide to Policy Debate** to support parents, coaches, and schools as they seek to train effective, godly communicators.

## Technology

2018 advancements like our website, tournament registration system, and mobile applications have launched us on an exciting path of leveraging technology to reach others and provide an excellent all-around NCFCA experience. A custom mobile tournament app is in development and due for release this season! Current features include mobile tournament check-in, live postings and announcements, and direct communication with our judges. This app and its future capabilities have the potential to revolutionize the tournament experience for everyone involved. Coming in the 2019-2020 season, we will introduce electronic Illustrated Oratory as a speech event to prepare students for speaking opportunities that require the use of computer-based presentations. These skills will prove invaluable for every arena of life including business endeavors, classroom instruction, and ministry.

## Partnerships

Through partnerships with mission-aligned organizations, we offered over 4.3 million dollars of college and post-high school scholarship opportunities to our students this past year. We also partnered with sponsoring universities and other non-profit organizations to produce nearly twenty educational webinars on topics relevant to the 2018-2019 speech and debate events. In 2019, we will intentionally strengthen these relationships so we can continue to provide the best opportunities possible for our Affiliates.

## NCFCA BOARD OF DIRECTORS

- |                                       |                                 |   |
|---------------------------------------|---------------------------------|---|
| <b>Chairman</b><br>John Blom          | <b>Treasurer</b><br>Amy Willson | <b>Member at Large</b><br>Spud Battles  |
| <b>Vice Chairman</b><br>Christy Shipe | <b>Secretary</b><br>Esther Paul | <b>Member at Large</b><br>Teresa Hudson |

## NATIONAL DIRECTORS

- |  |  |   |
|--|--|---|
| <b>Executive Director</b><br>Kim Cromer      | <b>Director of Finance</b><br>Paula Pinckard     | <b>Director of Marketing</b><br>Natalia Rosa  |
| <b>Director of Education</b><br>Natalia Rosa | <b>Director of Forensics</b><br>Chrissy Sweetman | <b>Director of Technology</b><br>Danny Wenzel |

## REGIONAL DIRECTORS

- |                                     |   |                                      |
|-------------------------------------|---|--------------------------------------|
| <b>Region I</b><br>Maile Higashi    | <b>Region II</b><br>Kristine Aldrich    | <b>Region III</b><br>Starr van Dalen |
| <b>Region IV</b><br>Diana Hines     | <b>Region IV South</b><br>Serene Schmid | <b>Region V</b><br>Heather Sampson   |
| <b>Region VI</b><br>Amy Joy Tofte   | <b>Region VII</b><br>Mead Vest          | <b>Region VIII</b><br>Laurie Curtis  |
| <b>Region IX</b><br>Vera Williamson | <b>Region X</b><br>Misun Min            |                                      |



## 2018 SPONSORS AND DONORS

- |   |   |   |
|---|---|---|
| <b>Platinum</b><br>University of Northwestern         | <b>Gold</b><br>Alliance Defending Freedom | <b>Silver</b><br>Dallas Seminary Foundation |
| <b>Legacy</b><br>Homeschool Legal Defense Association | Anderson University                       | Grace College                               |
| Patrick Henry College                                 | Covenant College                          | Howard Payne University                     |
|   | The King's College                        | Praxis                                      |
|   |   | Regent University                           |
|   |   | Worldview Academy                           |

# Join the NCFCA TEAM

**PRAY.** Add us to your prayer list. Commit to joining us in prayer for the NCFCA mission, leadership, families, and partners.

**VOLUNTEER.** Register as a community judge and share your feedback to help students improve their communication skills.

**SPONSOR.** Join us as a sponsor for the 2018-2019 competition season. We offer several unique opportunities to share your organization and mission with NCFCA families across the country.

**ENGAGE.** Check us out on social media. Like us on Facebook and follow us on Instagram and YouTube to stay up to date with our latest news, photos, and videos.

**AFFILIATE.** Participate with NCFCA through Family, Coach, Alumni, or Supporter affiliations for the 2018-2019 competition season.

**DONATE.** Monetary and gift-in-kind donations are always appreciated and put directly towards program activities.

[CLICK TO DONATE](#)

Would you prayerfully consider these opportunities to join us and help equip NCFCA students learn to think critically and communicate effectively to impact their world for God's glory?