



*Persuasive is an original platform speech that influences the audience to consider a particular point of view or course of action.*

# Persuasive

## Platform Speech

1. **General Speech Rules** and **Script Rules** must be followed in addition to these Event Rules.
2. **Speech time** is limited to a 10-minute maximum.
3. **An original work** must be presented. Original indicates that the speech is scripted word-for-word by the speaker.
4. **Characterization** may comprise up to 150 total words in the speech. Characterization refers to acting or speaking in a manner other than that of the speaker.
5. **Direct quotations** may comprise up to 350 words of the total words in the speech.
6. **Sources for supporting material** must be verbally mentioned in the speech, parenthetically cited in the script, and listed on the Works Cited page.
  - **Supporting material** includes direct quotations, specific information, or another person's research, theories, or ideas.
  - **Common knowledge** that is known to most people does not need to be cited in any way.
7. **Visual aids** may not be used. Visual aids are items used to enhance the speech.